



Mennonite Heritage Village Sponsorships 2023

Mennonite Heritage Village welcomes over 50,000 visitors to southeastern Manitoba annually. Our facilities offer a welcoming atmosphere for visitors to experience activities, day camps, exhibits, events, and festivals throughout the year. These visitors travel into Steinbach and surrounding communities to shop, eat, and enjoy the opportunities the southeast has to offer. We invite you to promote your business and support Steinbach's #1 tourist destination through one of our sponsorship opportunities.

Sponsorship Opportunities – Individual

Farmyard Sponsor (\$500)

Visitors are drawn to the animals at MHV. Your logo will be displayed on the sign of our chicken coop.

Horse-Drawn Wagon (\$500)

Our Horse-Drawn wagon provides guided tours on event days and for school groups. Your brand would be displayed throughout various event and festival days, including Pioneer Days, Fall on the Farm, Christmas Markets, Winter Carnival, and more! (44x13")

NEW Warming Hut Sponsor (\$500) (multiple spots available):

A new feature to MHV, our outdoor rink is open from late November to mid-March (weather permitting). Families from across southeast Manitoba will see your brand's logo displayed in our General Store warming area.

Barrel Train Wrap Sponsor (\$900)

Our barrel train is a fan-favourite on festival days and in the annual Pioneer Days Parade! Co-designed with RT Signs, a custom vinyl wrap is a magnificent way to make your brand stand out. This is a three-year commitment (\$300 billed annually).

Village Voice Advertising (\$250/issue)

The Village Voice magazine is published twice a year, distributed to all our members and various Steinbach businesses, and is available to all visitors (3x5").

Seasonal Opportunities – Annual Packages

Platinum (\$2000)

Farmyard, horse-drawn wagon, barrel train sign (17.5 x 8", not wrap), warming hut sign, Village Voice ads (two editions).

Gold (\$1500)

Horse-drawn wagon, barrel train sign (17.5 x 8", not wrap), warming hut sign, Village Voice ads (two editions).

Silver (\$1000)

Barrel train sign (17.5 x 8", not wrap), warming hut sign, Village Voice ads (two editions).

Sponsorship Opportunities: Events & Festivals

Spring Gala Meal Sponsorship (\$500): Our annual fundraising banquet invites supporters of MHV for an exclusive preview of our newest exhibit, delicious food, and musical entertainment. As a sponsor, your brand would be featured as a primary sponsor on-screen and a verbal acknowledgement.

Spring Gala Table Sponsorship (\$1000): Our annual fundraising banquet invites supporters of MHV for an exclusive preview of our newest exhibit, delicious food, and musical entertainment. As a table sponsor, your brand would be recognized through on-screen recognition, table branding placement, eight tickets to the event, and verbal acknowledgement.

Manitoba Day (\$1000): This free admission day kicks off one of many event days at MHV. Your brand would be displayed on print materials and verbally acknowledged during the flag-raising ceremony.

Tractor Trek (\$1500): Tractor Trek is a fundraiser that supports MHV and Eden Foundation. Each spring, 30-60 tractors travel across southeast Manitoba, making various stops in towns, parks, and farms. Your logo would be featured on the leading vehicle, event advertising, and a trophy on behalf of your organization's name would be presented to the top fundraiser of the trek.

Peace Trek (\$1000): The Peace Trek is a peer-fundraising event for MHV and Eden Foundation. Your brand would be featured on print material, the Peace Trek website page, refreshment tables, and verbally acknowledged during our closing ceremonies.

All sponsorship opportunities include:

Complimentary Day Passes

Two family day passes for every \$500 sponsorship purchased to give to your staff or clients.

Reception Banner

Coming and going, visitors will see your logo displayed on a vertical banner at the entrance to the Village Centre.

Website Sponsorship Page

Logo displayed on our website sponsorship page.

Village Voice Sponsor Listing – Fall Edition

Logo displayed on our sponsorship page in the fall edition of the Village Voice.

Rental Rebate

Take 25% off a room or hall rental.

Thank you for considering a sponsorship with Mennonite Heritage Village.

For more information, contact Kaelyn Nickel at kaelynn@mhv.ca or call 204-326-9661 ext.228

Sponsorship Order Form

Events & Festivals		
	Spring Gala Meal	500.00
	Spring Gala Sponsor	1000.00
	Manitoba Day	1000.00
	Tractor Trek	1500.00
	Peace Trek	1000.00

Individual Opportunities		
	Farmyard	500.00
	Horse-Drawn Wagon	500.00
	Barrel Train	900.00
	NEW Warming Hut	500.00
	Village Voice Advertising (\$250/issue)	500.00

Annual Packages		
	Platinum	2,000.00
	Gold	1,500.00
	Silver	1,000.00

Send completed form to kaelynn@mhv.ca or
by mail to:

Mennonite Heritage Village
231 PTH 12 N, Steinbach, MB, R5G 1T8

Business Name

Contact Name

Contact Phone

Address